



08
MAY 2023

BUSINESS OPPORTUNITIES & NETWORKING DAY (BONDay)

Workshop & Seminars Programme



Inkosi Albert Luthuli Convention Centre (Durban ICC)
KwaZulu-Natal, South Africa



OVERVIEW

The Business Opportunities and Networking Day (BONDay) scheduled for 08 May 2023, alongside Africa's Tourism Indaba, is a platform for creating networking and business opportunities for tourism industry stakeholders and long term inclusive and sustainable growth of the tourism industry in Africa. Key to the BONDay is the creation of opportunities for sharing and exchange of industry insights and knowledge, networking, business development as well as market access for both established and emergent businesses in the tourism sector. The event aims to educate, inspire, and nurture business exchange and thought leadership engagement on critical travel and tourism issues.

Amongst the topics to be covered during the interactive BONDay session are the following: the role of arts and culture in development of sustainable tourism; removal of barriers to intra-Africa market access and connectivity, the new travellers needs and their implications for destination management and investment, enablement of SMMEs through technology and conducive regulation, marketing and technology platforms that enable business growth.

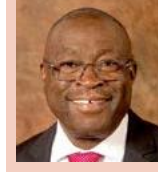
OPENING PLENARY SESSION



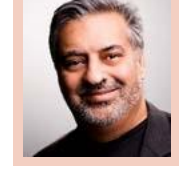
LYNETTE NTULI
Programme Director
CEO, Innate Investment
Solutions, South Africa



**NOMASONTO
NDLOVU**
Acting CEO, SA Tourism



**HON. AMOS FISH
MAHLALELA**
Deputy Minister of
Tourism, South Africa



ROHIT TALWAR
CEO, Fast Future, UK



AMY HILLS
Senior Associate, Capital Markets,
JLL's Hotels & Hospitality Group



OLAYINKA BANDELE
Senior Economist, United Nations European
Commission for Africa, Southern Africa.



BRONWEN AURET
Chief Quality Assurance Officer,
South African Tourism



VUSI THEMBEKWAYO
Founder & CEO, MyGrowthFund &
Venture Partners (Global Authority,
Keynote Speaker, Bestselling Author
& Business Entrepreneur)

MODERATOR AND STREAM FACILITATORS



Stream 1 Facilitator:
NALEDI MOLEO
News Anchor, SABC



Stream 2 Facilitator:
LYNETTE NTULI
CEO, Innate Investment
Solutions, South Africa



Stream 3 Facilitator:
NONGCEBO MCKENZIE
Producer and Presenter,
Ukhozi FM

BONDay PROGRAMME

8 MAY 2023: 09H00- 14h30

Programme Director: Lynette Ntuli, CEO, Innate Investment Solutions, South Africa

OPENING PLEANARY		
TIME	TOPIC	SPEAKER(S)
09:00 - 09:05	Opening remarks and introduction of SA Tourism CEO	Lynette Ntuli - CEO, Innate Investment Solutions, South Africa
09:10 - 09:20	Inside Limitless Africa Exploiting Pan-African creative arts, culture, customs and traditions for inspirational change	Vusi Thembekwayo - Founder & CEO, MyGrowthFund & Venture Partners (Global Authority, Keynote Speaker, Bestselling Author & Business Entrepreneur)
09:20 - 09:30	Welcoming remarks and Introduction of Deputy Minister of Tourism, South Africa	Nomasonto Ndlovu- Acting CEO, SA Tourism
09:30 - 09:45	Keynote Address	Hon. Amos Fish Mahlaela - Deputy Minister of Tourism, South Africa
09:45 - 10:45	Inside track Tomorrow's Travellers - Inside track on Tourism Investment and Destination Management	<ul style="list-style-type: none">• Rohit Talwar - CEO, Fast Future, UK• Amy Hills - Senior Associate, Capital Markets, JLL's Hotels & Hospitality Group• Olayinka Bandele - Senior Economist, United Nations European Commission for Africa, Southern Africa.• Nomasonto Ndlovu - Acting CEO, SA Tourism Moderator: Naledi Moleo - News Anchor, SABC
10:45 - 11:00	TEA BREAK & STREAM BREAK-AWAYS	



BONDay PROGRAMME

8 MAY 2023: 09H00- 14h30

Programme Director: Lynette Ntuli, CEO, Innate Investment Solutions, South Africa

TIME	STREAM 1 UNLIMITED PLACES Ailopin ibi (Yoruba) Places illimitées (French) Facilitator: Naledi Moleo, News Anchor, SABC	STREAM 2 UNLIMITED PEOPLE Watu wasio na kikomo (Swahili) Pessoas ilimitadas (Portuguese) Facilitator: Lynette Ntuli, CEO, Innate Investment	STREAM 3 UNLIMITED WAYS Izindlela ezingenamkhawulo (zulu) Unlimited nzira (shona) Facilitator - Nongcebo McKenzie - Producer and Presenter, Ukhozi FM, South Africa
	THOUGHT-LEADERSHIP APPROACH TO TOURISM DEVELOPMENT	BUSINESS SUSTAINABILITY THROUGH MARKET ACCESS	MARKETING INTELLIGENCE, INSIGHTS & INNOVATION
11:00 - 11:45	<p><i>Hard Talk on Pan-African Thought-leadership in Tourism</i> <i>Realizing progressive visa regimes and connectivity as tourism growth opportunity for Africa</i></p> <ul style="list-style-type: none"> • Elcia Grandcourt - Regional Director, Africa Department, UNWTO • Alan Renaud - Principal Secretary - Civil Aviation, Ports and Marine, Seychelles • Sandile Chipunza - Manager External Affairs & Sustainability, IATA • Nomasono Ndlovu - COO, South African Tourism • Tshifhiwa Tshivhengwa - Chief Executive Officer, Tourism Business Council of South Africa <p>Moderator - Naledi Moleo, News Anchor, SABC</p>	<p><i>Spotlight on Women Empowerment</i></p> <ul style="list-style-type: none"> • Lindiwe Rakharebe - CEO, Durban International Convention Centre, South Africa • Mimi Kalinda - Group CEO, Africa Communications Media Group, South Africa • Hon. Philda Nani Kereng - Minister of Environment and Tourism, Botswana • Joanne Mwangi - Yelbert - CEO, PMS, Kenya • Winile Mntungwa - Deputy Head, Durban Tourism <p>Moderator - Lynette Ntuli, CEO, Innate Investment Solutions</p>	<p><i>Enabling of SMEs through technology and a favourable regulatory environment</i></p> <ul style="list-style-type: none"> • Gwen Ngwenya - Senior Manager, Public Policy EMEA, Air BnB, South Africa • Buntu Matole - Co-Founder, ABCD Concepts, South Africa • Bronwen Auret - Chief Quality Assurance Officer, South African Tourism • Juanita Clark - Co-Founder and Chief Executive Officer, Digital Council Africa, South Africa <p>Moderator - Septi Bukula - Founder & Director, SEEZA, South Africa</p>

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	THOUGHT-LEADERSHIP APPROACH TO TOURISM DEVELOPMENT	BUSINESS SUSTAINABILITY THROUGH MARKET ACCESS	MARKETING INTELLIGENCE, INSIGHTS & INNOVATION
11:45 - 12:35	<p><i>Accelerating SMMEs' market access - A critical success factor for advancing Africa's tourism competitiveness in the global marketplace</i></p> <ul style="list-style-type: none"> • Heather Sibungo - Deputy Minister, Ministry of Environment, Forestry and Tourism, Namibia • Jabu Matsilele - Chairperson, Small Tourism Enterprise Association, South Africa • Jerry Mabena - CEO, Motsamayi Tourism, South Africa • H.E. Gaudence Salim Milanzi - High Commissioner, The United Republic of Tanzania, South Africa & SADC • Fred Odek - Chairperson, East Africa Tourism Platform & Kenya Association of Tour Operators <p>Moderator - Naledi Moleo, News Anchor, SABC</p>	<p><i>In pursuit of youth and Women Economic Inclusion</i></p> <ul style="list-style-type: none"> • Phindile Makwakwa - COO, Tourism KwaZulu Natal, South Africa • Gabriela Gamez- Government Affairs Manager , WTTC, UK • Amy Hills - Senior Associate, Capital Markets, JLL's Hotels & Hospitality Group • Glenton De Kock - CEO, Southern African Association for the Conference Industry (SAACI). <p>Moderator - Lynette Ntuli, CEO, Innate Investment</p>	<p><i>Re-imagining Cultural Tourism- the potential of urban cultural tourism</i></p> <ul style="list-style-type: none"> • Bheki Dube - Founder, Curiosity, South Africa • Mulekeni Ngulube - Consultant, UNESCO • Richardson Chigogo - CEO, Peaks of Africa, South Africa • Ruddy Kwakye - Executive Director Afro Nation Ghana <p>Moderator - Lonwabo Mavuso - Executive Director, Andani Africa</p>

BONDay PROGRAMME

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TIME	CLOSING PLENARY Inspiring African Culinary Travel
12:35 - 12:45	<p><i>How can you use data and other insights to make actionable marketing decisions?</i></p> <p>Guillaume Massey - Senior Business Development Manager - Middle East & Africa</p>
12:45 - 12:55	<p>Sessions Recap: Recap on the discussion and the proceedings of the day from the various streams by Stream Facilitators</p> <ul style="list-style-type: none">Stream 1 Facilitator: Naledi Moleo, News Anchor / Radio HostStream 2 Facilitator: Lynette Ntuli, CEO, Innate Investment SolutionsStream 3 Facilitator: Nongcebo McKenzie - Producer and Presenter, Ukhozi FM
12:55 - 13:10	<p><i>Amplifying Inspiring Positive African Narratives</i></p> <p>Vusi Thembekwayo - Founder & CEO, MyGrowthFund & Venture Partners (Global Authority, Keynote Speaker, Bestselling Author & Business Entrepreneur)</p>
13:10 - 13:40	<p><i>Inspiring African Culinary Travels:</i></p> <ul style="list-style-type: none">Chef Queen Gumede - Sakhumzi Restaurant, South AfricaChef Andile Somdaka - Eziko Restaurant, former personal chef to Nelson Mandela and Director: Ethics Africa Chefs, South AfricaChef Thalete Mthembu- Executive Chef- San Lameer Hotel, South AfricaChef Benjamin Compaore - Executive Sous Chef, Burkina Fasso <p>Interviewer: Lynette Ntuli - CEO Innate Investment Solutions</p>
13:40 - 14:30	<p>LUNCH - African Gastronomy Tour</p>

ONE-TO-ONE BUYERS AND EXHIBITORS BUSINESS EXCHANGE AND INTRODUCTIONS

8 MAY 2023: 15:00 - 17:00

Venue: TBA

09:00 - 14:30	Registrations
15:00 - 15:05	Introduction: Lynette Ntuli
15:05 - 15:15	Welcome Message - Zinhle Nzama - Acting Chief Convention Bureau Officer
15:20 - 15:30	Message: SAT Representative
15:30 - 15:40	Speeding Marketing - Round 1
15:40 - 15:50	Speeding Marketing - Round 2
15:50 - 16:00	Speeding Marketing - Round 3
16:00 - 16:10	Speeding Marketing - Round 4
16:10 - 16:20	Speeding Marketing - Round 5
16:20 - 16:30	Speeding Marketing - Round 6
16:30 - 16:40	Speeding Marketing - Round 7
16:40 - 16:50	Speeding Marketing - Round 8
16:50 - 17:00	Closing remarks







SPEAKER PROFILES



HON. AMOS FISH MAHLALELA, Deputy Minister of Tourism, Republic of South Africa

Amos Fish Mahlalela is the Deputy Minister of the Department of Tourism of the Republic of South Africa from 29 May 2019. He is a member of the African National Congress in the National Assembly of South Africa Hon. Fish holds an Honours Degree in Governance and Leadership from the University of the Witwatersrand.

After 1994 general elections he was deployed as a member of parliament and has since served the country in different responsibilities in both the province and the national legislatures. He has been a member of the provincial legislatures, where he served amongst others as a chairperson for the Standing Committee on Public Account (SCOPA) and chairperson for the Association of Public Accounts Committee of South Africa, and also served the chairperson of the Southern Africa Development Committee on Public accounts.

During his tenure in the Mpumalanga province, he served in various executive positions and notably the following responsibilities, MEC for the department Environmental Affairs and tourism, MEC for department of Culture, Sports and Recreation, MEC for the department of Local Government and Traffic, MEC for the department of Roads and Transport, MEC for the department of Safety and Security, and MEC for the department of Health and Social Development.

He also previously served as the ANC Whip in the Portfolio Committee on Health in the National Assembly. Mr Mahlalela has a proud history in the struggle against apartheid in South Africa, was exiled in the 1980s and received military training in numerous countries as a member of the ANC's military wing, Mkhonto We Sizwe. In 2002 he was elected the Chairperson of the ANC in Mpumalanga Province.



LYNETTE NTULI, Founder and CEO, Innate Investment Solutions, South Africa

Lynette Ntuli holds the position of Chairman for Ignitesa.com and Chief Executive Officer at Innate Investment Solutions.

Ms. Ntuli is also Member of The Institute of Directors, Member of South African Property Owners Association, Member of The International Women's Forum South Africa, Member of Women's Property Network, Member of South African Council of Shopping Centres and Member of South African Institute of Black Property Practitioners and on the board of 5 other companies. Ms. Ntuli received an undergraduate degree from the University of the Witwatersrand and an undergraduate degree from the University of South Africa.



NALEDI MOLEO, News Anchor, SABC

Naledi is a passionate speaker who has led discussions on varying platforms like the Sunday Times Generation Next Conference, the Moshito Music Conference 2016 and 2017; SAFCOL Annual Conference, Mining Indabas and many more.

Currently Naledi Moleo is a News Anchor on eTV News by eMedia Investments and leads critical discussion for 4 hours live every week day on topics varying from business, national and international politics as well as social issues.

She has been described by industry leaders as energetic, compassionate, inspiring and incredibly sharp. She is also the Director of her own company, Le Laka Media Solutions.



NONGCEBO MCKENZIE, Producer and Presenter, Ukhozi FM, South Africa

From KwaMadlala, in Port Shepstone on the KwaZulu Natal South Coast, Nongcebo Vukile McKenzie is a radio presenter on Ukhozi FM.

Nongcebo pursued her studies in a Bachelor of Commerce (Business Management and Economics) at the University of KwaZulu Natal and later through UNISA, where she also obtained her BA in Communication Science. She holds an MBA from the University of Stellenbosch Business School.

Having started her career in Training and Skills Development in the corporate sector; Nongcebo's on-air radio journey began in 2005, on the KZN regional radio station Gagasi 99.5FM. She later moved to the SABC's Ukhozi FM, where she has been since 2008 as a producer and on-air presenter.



VUSI THEMBEKWAYO, Founder & CEO, MyGrowthFund & Venture Partners (Global Authority, Keynote Speaker, Bestselling Author & Business Entrepreneur)

Vusi has come to carry many titles through his work building and transforming hundreds of businesses across Africa and the world. Venture capitalist, elite coach and mentor, keynote speaker and best-selling author of international acclaim, Vusi is in demand as a catalyst for business change.

His successful track record of partnering with C-Suite executives and entrepreneurs has drawn invitations to share his knowledge and expertise through 180 presentations on four continents and in 38 countries since 2015.

As a trusted advisor to Fortune 500 companies and blue-chip corporates across the world, Vusi has come to be one of the wealthiest young people in Africa and was the youngest African entrepreneur to grace the cover of Entrepreneur Magazine. He has also appeared on CNBC, Bloomberg and Inc500.



NOMASONTO NDLOVU, Acting CEO, South African Tourism

Nomasonto Ndlovu is South African Tourism's (SA Tourism) Chief Operations Officer. She was recently employed by Transnet in the capacity of Executive Manager: Tourism, Heritage and Hospitality, a role she has occupied since November 2020 where she was responsible for heading up the newly established Tourism, Heritage & Hospitality Business unit. She left Transnet at the end of June 2022.

Prior to joining Transnet, Nomasonto was at the helm of the Limpopo Tourism Agency in the position of Chief Executive Officer. She has held various other leadership positions in the tourism sector including her role as Global Manager: Business Tourism when she was previously at SA Tourism between 2008 and 2012, before joining the City of Tshwane as Strategic Executive Director Communications, Marketing & Events.

She is a seasoned Marketing and Tourism Expert with a diverse experience gained from both private and public sector organisations including Unilever, Standard Bank, Kwa Zulu-Natal Tourism Authority. She has gained extensive experience in Marketing Operations, Brand Management, Communications, Stakeholder Management and Media Relations. A well-respected public speaker, content creator and opinion leader in the tourism industry, Nomasonto also mentors young upcoming tourism professionals.



ROHIT TALWAR, Global Futurist & CEO, Fast Future, UK

Rohit Talwar is recognised as the leading travel and aviation sector futurist. He helps clients understand and respond to the factors and key uncertainties shaping the emerging future.

He is currently leading a major study on the needs and expectations of tomorrow's traveller. Rohit has advised sector leaders in 100+ clients globally in hotels, airlines, airports, cruiselines, leisure, tourism and convention boards, government, convention centres, regulators, associations, technology providers, and publications across travel, tourism, hospitality, and aviation.

His clients include Intercontinental Hotels, Preferred Hotels, Emirates, Qatar Airways, the tourism bureaus for Abu Dhabi, London, and Seoul, Qatar and Melbourne Convention Centres, and Dubai, Los Angeles, and Heathrow Airports. His study on the Future of Travel and Tourism in Middle East is the most downloaded report on the future of tourism and hospitality in the region.



AMY HILLS, Senior Associate at JLL, South Africa

Amy Hills is a senior Associate at JLL, a global real estate advisory firm, that is active in Sub-Saharan Africa with offices in South Africa and Kenya. Amy specializing in capital markets for the Hotel & Hospitality team and has a background in real estate finance, investment, and development. Prior to joining JLL, Amy worked in real estate finance for a commercial bank in South Africa, covering debt, equity and mezzanine financing. During her 5 years at JLL, Amy has provided clients with transactional services covering the lifecycle of a deal, from pre-engagement through evaluation of the business plan, marketing, management of the due diligence process through to closing. Amy has worked on a number of notable transactions, including the sale of a portfolio of assets in West Africa and the sale of the Fairmont Zimbali in Umhlanga Durban. Amy completed her undergraduate degree in Construction Studies and a Postgraduate Diploma in Property Development and Management. She is currently pursuing her Masters in Development Finance, combining her passion for sustainability and the built environment to aid the African real estate sector in striving towards achieving the UN's sustainability development goals. Outside of work, Amy enjoys spending time in the outdoors on a horse or with her dogs. Her personal interests align with her professional pursuits, making her a knowledgeable speaker on hospitality investment, finance, and sustainability.

OLAYINKA BANDELE, Chief Economist, United Nations European commission for Africa, South Africa



Ms. Bandele is Chief of Inclusive Industrialization Section in the United Economic Commission for Africa Sub-regional Office for Southern Africa.

She is a development economist with over 20 years experience of working on trade policy, private sector development, export strategy, export diversification, SME trade and the intersectionality of trade and gender. Her current research interests focus on innovation and dynamic capabilities impact on trade competitiveness.

Prior to her position at UN ECA, Ms. Bandele was a Trade Adviser at the Commonwealth Secretariat, London and held an acting position as Head of Section with the Trade Competitiveness Section at the Commonwealth Secretariat.

Additionally, Ms. Bandele was a Senior Economist/Director, Private Sector Development in Nathan EME Inc., consultancy based in London and a former Overseas Development

Institute (ODI) fellow/adviser in the Namibia Ministry of Trade and Industry, funded by the UK Department for International Development.

Ms. Bandele, holds an MSc degree in International Business from Birkbeck College, University of London and an MSc degree in Development Economics from the School of Oriental and African Studies (SOAS), University of London, as well as a Bachelor of Arts Degree in Economics from Sussex University, UK.



TSHIFHIWA TSHIVHENGWA, CEO, Tourism Business Council of South Africa, South Africa

Tshifhiwa is a strategic, versatile, and innovative marketing, tourism, communications, and business executive. His experience spans 2 decades, with a track record of visionary leadership, strategic project development and execution, travel and tourism events management and communications. In the over 20 years since his first foray into the world of work, Tshifhiwa has worked for various companies in the tourism value chain including South African Tourism, Myriad Marketing, FEDHASA, Rennies Travel, SARS, and others. He has also consulted for various companies. Tshifhiwa serves on several boards in the tourism space including the global Board of Advisors for “The Sigmund Project” which supports innovation and collaboration in Tourism across the globe. Tshifhiwa has positioned himself as a thought leader and advocate for the South African tourism sector. He is an ambassador for tourism development in South Africa and Africa. He regularly writes, debates and comments on tourism development and growth in South Africa. He has been a panel member in several discussions about how the South African tourism sector can leverage innovation and technology to boost the hospitality industry. “Digital innovation in terms of tourism is very important, if you look at the last ten years for example, we have seen transition from paper check ins at airports to the use of smartphones to board a flight. We need to figure out how to create symbiosis between technology advancements and the traditional roles in the sector. This includes training hospitality staff to be ready for jobs of the future.” Says Tshivhengwa.



ELCIA GRANDCOURT, Director of the Regional Department for Africa, UNWTO

Originally from Seychelles, Elcia Grandcourt joined the World Tourism Organisation, a United Nations specialize Agency for Tourism in 2013 as Director of the Regional Department for Africa. Elcia began her tourism career studying Hotel Management in Singapore at the Singapore Hotel Association and Education Centre (SHATEC) Thereafter, she occupied various positions in operations, reservations and sales mainly in hotels, including leading international brands such as Le Meridien and Hilton Worldwide Resorts. She was part of the rebranding team when Hilton Worldwide Resorts took over the management of the then Northolme Hotel in Seychelles. She worked with the Seychelles airline and destination management companies before joining the public sector to Seychelles Tourism Board as deputy CEO before being promoted to Chief Executive Officer, a position she occupied prior to joining UNWTO. Passionate about tourism, Elcia is honoured to be able to contribute towards sustainable tourism development in Africa. Elcia also holds a Master in Dynamics of Cooperation, Conflicts and Negotiation in International Relations and Diplomacy.



ALAN RENAUD, Principal Secretary, Civil Aviation, Ports and Marine, Seychelles

Prior to his appointment as Principal Secretary, Alan served as General Manager for Revenue Management, Partnerships and Government Affairs at Air Seychelles, capping a 15 year career where he served as General Manager Corporate Affairs, Head Corporate Planning, and Head Training Academy, among other executive positions

Alan most recently served as • Alternate Head of Delegation at ICAO's 41st Assembly; • Co-chair of the High-Level Djibouti Code of Conduct Meeting in Dubai, June 2022 to discuss the development of regional capabilities against new and emerging threats to maritime security in the western Indian Ocean and Gulf of Aden

He is a magna cum laude graduate of Cornell University in Applied & Engineering Physics



NOMASONTO NDLOVU, Acting CEO, South African Tourism

Nomasonto Ndlovu is South African Tourism's (SA Tourism) Chief Operations Officer. She was recently employed by Transnet in the capacity of Executive Manager: Tourism, Heritage and Hospitality, a role she has occupied since November 2020 where she was responsible for heading up the newly established Tourism, Heritage & Hospitality Business unit. She left Transnet at the end of June 2022.

Prior to joining Transnet, Nomasonto was at the helm of the Limpopo Tourism Agency in the position of Chief Executive Officer. She has held various other leadership positions in the tourism sector including her role as Global Manager: Business Tourism when she was previously at SA Tourism between 2008 and 2012, before joining the City of Tshwane as Strategic Executive Director Communications, Marketing & Events.

She is a seasoned Marketing and Tourism Expert with a diverse experience gained from both private and public sector organisations including Unilever, Standard Bank, Kwa Zulu-Natal Tourism Authority. She has gained extensive experience in Marketing Operations, Brand Management, Communications, Stakeholder Management and Media Relations. A well-respected public speaker, content creator and opinion leader in the tourism industry, Nomasonto also mentors young upcoming tourism professionals.



HON. HEATHER SIBUNGO, Deputy Minister, Ministry of Environment, Forestry and Tourism, Namibia

Legislative Profile: Member of the National Assembly (2015-present) and appointed as the Deputy Minister of Environment, Forestry and Tourism in March 2021 till present. Personal: Born on 19 January 1978, Zambezi Region Education: Student: Diploma in Business Administration, Business Management College (2014) Certificate: Executive Office Assistant, Business Management College (2013-2014); Certificate: Computer Literacy, Business Management College (1999); Certificate: Typing Skills, City Commercial College (1996). Career: Kongola Pioneer Band (1989); Member: Interim Swapo Party Youth League Committee (1993); Branch Executive Member of NANSO, St Kizito College (1992); Student Representative Council Chairperson, St Kizito College (1993-1995); Regional Executive Member of Representative SPYL (1994); Regional Chairperson, Caprivi Regional Youth Forum (1994); Board Member of National



JERRY MABENA, CEO, Motsamayi Tourism, South Africa

Holds a degree in industrial psychology and economics from Rhodes University he also holds a diploma in project management from Damelin and a post graduate certificate program in accounting and finance from Wits Business School

Jerry's extensive and highly successful business background is a testament to not only his strategic thinking, but also his passion for developing talented individuals and working as a team player. Through his integrated approach to business, Jerry has achieved success in various senior executive positions at institutions including Unilever, J Walter Thomson, Ucingo Marketing, as well as being appointed as CEO at the following institutions: Kagiso Exhibitions and Events (2004 - 2007), Kagiso Property Holding (2007 - 2010), Thebe Property Management and CEO at Thebe Services (2011-2020)

Jerry is the CEO of Motsamayi Tourism Group, currently he holds Board Directorship positions in following companies: Kruger Shalati, Motsamayi Tourism Holdings, Combined Motor Holdings, SRS Laundry, Motsamayi Corridors Company, Ornico Investments, Tourism Transformation Council of South Africa, Jumi, Sanctuary Mandela and Tourism Business Council of SA.



SANDILE CHIPUNZA, Manager External Affairs & Sustainability, IATA, South Africa

Sandile Chipunza is IATA's Manager - External Affairs & Sustainability - Africa and is based in Johannesburg, South Africa.

His responsibilities include ensuring that IATA's members' priorities and needs are met, implementing IATA policies and promoting its products and services to contribute to meeting Industry expectations as set out by IATA's Board and Leadership.

Central to this role is solid Advocacy for the value that Aviation contributes to the African Continent and also contributes expertise in Aviation Industry solutions.

Prior to taking up the role of Manager - External Affairs & Sustainability - Africa, Sandile was Manager, Advocacy & Strategic Relations, Africa from being an Aviation Solutions Manager for Southern Africa. Before IATA, Sandile was with Airlink as a Regional Manager - Africa for seven (7) years, after also spending seven (7) years with SAA setting up new SAA managed operations in Zimbabwe and Zambia. He has over 25 years' Experience in both Aviation and Travel & Tourism Sectors.

Sandile holds a Bachelor of Commerce Degree in Managements from the University of South Africa and also holds various Diplomas with IATA.



JABU MATSILELE, Chairperson, Small Tourism Enterprise Association, South Africa

Jabu Matsilele is a tourism executive with over 15 years' experience and runs his own Destination Management Company called Buja Tours that was established in 2005. He is responsible for market and product development. He has served in numerous Boards that includes the Tshwane Tourism Association (TTA), Director and a board member, Southern Africa Tourism Services Association (SATSA), Gauteng Chapter Chairperson, AIDA Committee member, (SATSA) Marketing Committee Member, Tourism Empowerment Forum (TEF) Chairperson and a Tourism Dialogue Chairperson. Currently the Chairperson of the Small Tourism Enterprise Association (STEA). He holds a Diploma in Tourism Management and currently studying Business to Business Marketing with UNISA



HE GAUDENCE SALIM MILANZI, High Commissioner, The United Republic of Tanzania, South Africa & SADC

Maj. Gen. (Rtd) Gaudence Salim Milanzi is the High Commissioner of the United Republic of Tanzania to the Republic of South Africa. The Kingdom of Lesotho and Southern Africa Development Community (SADC) Secretariat.

Before his current appointment, Ambassador Milanzi had served in different civilian and military capacities in and outside his country including serving as the Permanent Secretary, Amb. Milanzi spearheaded the ministry's efforts in putting in place successful robust wildlife conservation programmes, tourism promotion and diversification of tourism products.

Prior to that, he was the Commandant of a multinational and multidisciplinary Tanzania and Evaluation at the Defence Forces Headquarters dealing with preservation of military history, historical monuments, and cultural sites from 1994 - 2000.

Ambassador Milanzi is a graduate of the University of Dar es Salaam, Tanzania and Bangladesh University of Professionals in Dhaka-Bangladesh. He has participated in a number of professional and academic seminars and programmes in and outside his country.



FRED ODEK, Founder and CEO, Silver Africa Tours & Safaris, Kenya

He is the current Chairman of Kenya Tourism Federation (KTF), A body that strengthens the tourism private sector representation on the various organizations/ boards that impact on tourism; Provide a forum through which the industry can give input to the marketing activities of the Kenya Tourism Board (KTB); Lobby and constructively engage Government on issues critical to the industry.

Chairman Kenya Association of Tour Operators (KATO) , One of Kenya's leading tourism trade associations representing the interests of over 300 of the most experienced tour operators in Kenya with an objective to ensure that Kenya Tour Operators maintain the highest possible standards of service and integrity, to provide information to members, clients, and agents towards beneficial relations, to create business opportunities for members, to lobby for the interests of KATO members in formulating and implementation of government policy and legislation and mediate disputes between members and trade partners.

Chairman East Africa Tourism Platform (EATP), A body that enhances East African's tourism competitiveness through effective dialogue for policy reforms and regulations, improved tourism services export capabilities and strengthening tourism private sector's capacity and sustainability.

With a total of 20 years + of extensive inbound and outbound experience (private enterprises and leading DMC) in Tourism Industry in East Africa, working with variety of markets - established and emerging: USA, UK, Australia, Germany, China, India, Brazil, Argentina, Russia, Israel, Poland, Finland, Sweden, Denmark, and South Africa.



GUILLAUME MASSEY, Senior Business Development Manager, Middle East & Africa Expedia Group, Media Solutions, Dubai, UAE

Guillaume has extensive experience in digital marketing and has specialised in the travel, tourism, and hospitality sector since 2006. He is responsible for business development and sales across the Middle East and Africa for Expedia Group Media Solutions, the data and marketing division of Expedia Group.

He works closely with destinations in these regions to deliver creative, integrated and data-driven marketing partnerships across Expedia Group's network of leading travel brands. Before joining Expedia Group in 2018, Guillaume worked for Condé Nast Traveller in Dubai.



MIMI KALINDA, CEO and Co-Founder, Africa Communications Media Group, South Africa

Born in the DRC of Rwandan heritage and raised in South Africa, Mimi graduated cum laude from New York University with a degree in Media Studies. Her first e-book, *Talking to Africa: Considering Culture in Communications for a Complex Continent*, was released in January 2017.

Mimi Kalinda is a global communications expert with 25 years of experience in developing, implementing and measuring impactful strategies across Africa, Europe and the United States

In 2012, Mimi co-founded Africa Communications Media Group (ACG), Africa's leading, panAfrican public relations and communications agency headquartered in Johannesburg, South Africa, supporting clients across Sub-Saharan Africa.

Mimi is passionate about global development issues and stakeholder engagement at policy level. As an award-winning communications consultant, she was part of the country branding efforts for Ethiopia and the Invest in Morocco campaigns.

Previously, as Fleishman Hillard's Africa Lead, Mimi was part of the team that won PRISM Awards for the Barclays Africa "Prosper" campaign as well as the African Union's campaign against Ebola, for which her team raised USD\$51 million.



HON. PHILDA NANI KERENG, Minister of Environment and Tourism, Botswana

Hon. Philda Nani Kereng, is the Minister of Environment & Tourism. She has brought a new impetus to the tourism industry of Botswana by revising the tourism policy so as to enhance the participation of the country's citizens in the tourism industry and to diversify the tourism products away from the traditional wildlife and wilderness to other products such as heritage & cultural tourism and increasing product diversification across the country. She has been instrumental in the development and adoption of the Botswana's first Climate Change Policy and Strategy.

She has devised strategies to accelerate the recovery of Botswana tourism industry from the negative impact of COVID 19 through networking with different partners so as to achieve sustained growth while improving sustainable conservation practices and positioning Botswana as a tourism and investment regional hub.

Hon. Kereng efforts has earned due recognition and has been acknowledged as one of Africa's Tourism Board Key Leaders in Africa.



JOANNE MWANGI-YELBERT, CEO, PMS, Kenya

Joanne Mwangi-Yelbert is the founder and CEO of Professional Marketing Services (PMS) Group, an award winning all round marketing and communications agency. She has run and built it to become an award winning Pan African agency as well as providing employment to over 10000 young adults. She holds the unique accolade of being the top lady entrepreneur in the prestigious top 100 awards in Kenya to simultaneously bag three awards, a feat yet to be replicated years later. She is also an internationally acclaimed Marketing Guru where she treasures her position as former President of the Stanford Seed Network whose methodology she uses to scale businesses for value creation, constantly reinforcing her mantra that purpose leads to excellence and excellence leads to cash. Joanne Mwangi has an extraordinary track record for structuring complex deals and investments as a venture capitalist in Lion's Den, a television series in the global Dragons Den and Shark Tank genre. She is the current Chairperson of Magical Kenya and an enthusiastic mentor to many upcoming entrepreneurs where she helps them nurture their businesses. . Joanne Mwangi-Yelbert is also a much sought-after public speaker where her eloquent, humorous and greatly simplified adaptation of the most complex theories, coupled with honest renditions of personal experiences and missteps, make her both memorable and immensely impactful



LINDIWE RAKHAREBE, CEO, Durban ICC, South Africa

Ms Lindiwe Rakharebe took the reins at the Durban International Convention Centre as Chief Executive Officer at the beginning of April 2015. Over the years she has spearheaded the collaborative efforts of the Durban ICC with strategic partners and industry stakeholders, produced impressive financial results, and seen the company make immense economic contributions to the provincial and national economies. She holds a Bachelor's Degree in Management Leadership (Free State University), a Diploma in Management Development Programme (Executive Education), and a number of professional development programmes including the Financial Services Training Programme (International Training Solutions). During her tenure to date, the Durban ICC has produced seven impressive sets of financial results and received clean, unqualified audit opinions from the Auditor General in all seven years



GWEN NGWENYA, Head of Policy, Middle East & Africa, Air BnB, South Africa

"Gwen Ngwenya is the Head of Policy, Middle East and Africa for Airbnb. Gwen, and the policy team at Airbnb, is an advocate for the guest and host community, and the communities in which they operate and travel. She is passionate about working with policymakers to create an environment which makes it easy for ordinary people to host in order to support themselves and their families, and that provides guests a variety of destination experiences to choose from while ensuring local communities share in the value that is created.

Gwen Ngwenya has for several years advised governments, global companies, and foreign consulates on a wide range of policy issues. She is also currently chair of the Social and Business Ethics Committee at Stellenbosch University."



PHINDILE MAKWAKWA, COO, Tourism KwaZulu-Natal, South Africa

Ms Makwakwa joined the tourism sector over 20 years ago working for the then Department of Tourism and Environmental Affairs. In 2005, she joined Tourism KwaZulu-Natal as General Manager of Public Relations and Communication before joining the Office of the Premier in 2017 to head up the Provincial Coordination of the FIFA 2010 World Cup.

In 2011, Ms Makwakwa managed the Provincial COP 17 Programme for the KwaZulu-Natal Government and later set up the KwaZulu-Natal Climate Change Council. She re-joined Tourism KwaZulu-Natal at the end of 2012 as Chief Operating Officer and was the entity's Acting Chief Executive Officer from 2017 to 2022.

She has a wealth of experience at senior management level with a varied skills and knowledge base, including strong corporate governance skills. Ms Makwakwa has successfully implemented staff and organisational empowerment in various positions and regards effective stakeholder management as one of the key success factors as she straddles the respective needs of business, government, tourists, and public safety in her COO position.

Ms Makwakwa serves on a number of structures aimed at driving economic growth in KwaZulu-Natal, among which is the province's Route Development Committee (RDC) to implement KZN's air access strategy; has served as Chairperson of the Commercial Services Board Committee of eZemvelo KZN Wildlife and as Chairperson of the Provincial Tourism Forum (PTF) that ensures coordination of government's tourism programs at provincial and local government level. In 2020 she set up the KZN Tourism Recovery Task Team, driven together with tourism trade partners to implement KZN's Tourism Recovery Plan in the face of Covid-19.



GABRIELA GAMEZ, Government Affairs Manager, WTTC, UK

Gabriela Gamez Meixueiro holds the position of Government Affairs Manager at the World Travel & Tourism Council, based in London. WTTC is the global body that represents the Travel & Tourism private sector. Our Members are over 170 Presidents & Chief Executives of the leading companies in the sector, including many leading airlines, airports, hotels, cruise lines, travel agencies, tour operators and technology companies.

With nearly two decades of experience in government affairs, events and management in the tourism sector. Gabriela has worked and studied in various countries including UK, Spain, Saudi Arabia, UAE, Singapore, USA, Mexico among others. She holds a BSc in Tourism from the Universidad de Guadalajara in Mexico; MSc in Events Management from Deusto University in Spain, as well as a MBA Essentials from London School of Economics.

Gabriela is honoured to be able to contribute to the panel Pursuing women and youth economic inclusion in the Africa Tourism ecosystem and invite you to attend our upcoming 23rd Global Summit held in Kigali, Rwanda, "land of a thousand hills" 1st - 3rd November 2023.





GLENTON DE KOCK, Chief Executive Officer for the Southern African Association for the Conference Industry (SAACI).

“Glenton’s public and private sector strategic management skills came in handy during the pandemic. His active role within the Business Events industry in South Africa and the Africa has aided his role as CEO of the Southern African Association for the Conference Industry (SAACI). With the pivotal role he played for the association and specifically with the formation of the South African Events Council, he was aptly placed in working across the public and private sector the past few years on behalf of SAACI members.

Having honed his tourism and hospitality skills during his tenure as Managing Director of Tourism Buffalo City (covering East London, King Williams Town and Bhisho) where he oversaw the development and implementation of the destinations USAID Funded Tourism Master Plan, as Chief Executive Officer of Nelson Mandela Bay (Port Elizabeth, Uitenhage and Despatch) he refocused the organisations operating model, and as Chief Executive Officer of the Eastern Cape Tourism Board, which is now The Eastern Cape Parks and Tourism Agency (ECPTA) he drove the implementation of the provinces international partnerships program.

He also serves as a board member for the Tourism Business Council and is a regular moderator on industry platforms. Glenton is Chief Executive Officer for the Southern African Association for the Conference Industry (SAACI).



BRONWEN AURET, Chief Quality Assurance Officer, South African Tourism

Bronwen Auret is the Chief Quality Assurance Officer for South African Tourism and leads the quality assurance team for South African Tourism. Ensuring quality assurance is key to delivering on traveller’s expectations and enhancing the customer experience. The Quality Assurance team at SA Tourism is responsible for the Tourism Grading Council of South Africa (TGCSA) and Visitor Experience.

The Tourism Grading Council of South Africa (TGCSA) was established in 2000. Operating as a business unit of South African Tourism, the TGCSA is still the only recognised and globally credible quality assurance body for tourism products in South Africa.

There are seven main categories of establishments that travelers can choose from such as Formal Accommodation (Hotel, Apartment Hotel, Boutique Hotel, Small Hotel), Guest Accommodation (Bed & Breakfasts, Country Houses, Guest Houses), Self-Catering Accommodation (Exclusive, Shared), Game Lodge, Nature Lodge, Backpackers & Hostels, Caravan & Camping Sites and Venues. These establishments are graded by our Accredited Assessors and display the TGCSA Star insignia. If the product bears the TGCSA star plaque and certificate, the consumer can expect outstanding quality and service excellence.

Bronwen has been with South African Tourism since 2018 and previously held the position of GM: Brand & Marketing. She is a seasoned business leader and is obsessed with business problems and finding smart strategic business solutions.



SEPTI BUKULA, Founder & Director, SEEZA, South Africa

Septi Bukula is the founder and director of Seeza Tourism Growth Network, a national network of independent travel and tourism operators that harnesses the power of collaboration to drive local and international competitiveness and market access. Over the past few years, the network has been in the forefront of driving conversations on the imperative of digitalisation in tourism, as an enabler of competitiveness and growth. Bukula also serves as the Chair of the Growth and Transformation Committee on the Tourism Business Council of South Africa (TBCSA) Board.



BHEKI DUBE, Founder, Curiosity, South Africa

YOUTH-LED HOSPITALITY & TOURISM

Curiosity was founded in the year 2013 by Bheki Dube at the age of 21. With an energy that developed from his entrepreneurial spirit as he organised walking tours for those searching for the same diverse and unique energy he had discovered.

The next step was to develop a place where his patrons could stay, safely and comfortably in the city and this is how Curiosity was born. Bheki, now aged 30, has developed and grown CURIOCITY into seven successful properties operating in three major South African cities, Cape Town, Johannesburg & The Cradle of Humankind.

His vision is to grow Curiosity into the rest of the African continent, and share authentic experiences of this continent one city at a time, while also unlocking entrepreneurial collaborations with emerging black youth wanting to make their mark in the hospitality & tourism industry in Africa.



MULEKENI NGULUBE, Consultant, UNESCO, Zimbabwe

Ms Ngulube is a Culture & Development Specialist, researcher, trainer and facilitator, with over 22 years' experience implementing UNESCO projects advocating for, and demonstrating the role of culture in sustainable development. She has undertaken this work at international, regional, national and community level in particular across Southern and Eastern Africa.

Ms Ngulube started her career in the Banking Sector and later joined the University of Malawi, Polytechnic as a graduate information and research advisor before joining UNESCO Headquarters in Paris in 1994 in its Young Professional Programme. In 1997, she joined the UNESCO Regional Office for Southern Africa in Harare as a Programme Specialist for its Culture Programme. In 2020, she joined the UNESCO Regional Office for Eastern Africa in Nairobi, Kenya, with the same responsibility.

In her recent engagement, Ms Ngulube's interest has been in the area of Sustainable Cultural Tourism. She has elaborated several documents including strategies, flagship programmes, concept papers, and policy briefs. UNESCO intends to use these documents as platforms for engaging, guiding, and supporting member states, in particular culture and tourism stakeholders especially culture and tourism stakeholders, UN Organisations, civil society, academia, the media. She believes that development of cultural tourism absolutely requires collaboration and participation of all stakeholders especially culture and tourism stakeholders.



RUDDY KWAKYE, Executive Director, Afro Nation, Ghana

Ruddy Kwakye is a serial Entrepreneur, Media Personality, Writer, Technophile, Experience Curator, Producer, and Business strategist amongst many interests.

He built his leadership experience and skills by previously working as Brand Representative for global entertainment giant Paramount's MTV Base and then as Innovations Manager for Ghana's leading media conglomerate Multimedia Group Limited the parent company for Joy FM in Ghana.

He later joined erstwhile Media Ghana as Chief Operations Officer to spearhead the repositioning and transformation of its radio, TV and telecoms assets in Ghana, UK, Liberia, and USA. Whilst there he led the development and initial build of Ghana's first Triple Play technology service.

In 2014 he founded The Rave Group as a boutique agency collective with work across Marketing, Experiential, Digital, Public Relations, Media with stellar client roster including Vodafone, Ecobank, Paramount, DSTV, Diageo, AB Inbev, Bloomberg and more. In 2021 the business pivoted to focus solely on building Africa's next integrated Live Entertainment business that execute large ticket festivals, awards, tours, and concerts.

Ruddy continues to be a pillar in the continent's experiential scene having Executively Produced events in Ghana, Nigeria, Cameroun, Liberia, Kenya, Sierra Leone, and the UK. He still serves as the Founder and Chairman of Muse Media Networks a multi-platform youth focused digital publisher with vertical extensions on TV and Radio.



LONWABO MAVUSO, Executive Director, Andani Africa, South Africa

Lonwabo Mavuso has considerable experience working in non-profit organisations, government and the private sector within cultural and creative industries for a period over 10 years. He has led numerous research projects in South Africa and the rest of the continent. Lonwabo is passionate about the role of arts as a progressive enabler for social and economic development. Lonwabo is a Director at Andani Africa.

Lonwabo has played many roles in the creative industries including being the co-founder of Bafundi Film and TV Festival in partnership with the SABC, GFC and NFVF. He has worked for organisations such as Wits University's Drama for Life as the Fundraising and Partnership Manager; Business and Arts South Africa as Marketing and Operations Manager and Head of Programmes and Development; South African Tourism as Trade Exhibition Manager; and is the former chairperson of Arterial Network South Africa. Lonwabo has led numerous research and CCI projects in Zambia, Zimbabwe, Mozambique, Ethiopia and Malawi. The research project he has led includes Creative Markets Research for British Council, Private sector investment in creative industries in Ethiopia and Arterial Network/British Council Southern African radio and young creatives research in six Southern African countries. Lonwabo has done research that includes Go Digital, digital collaboration between SSA and Wales for British Council, RLMM Feasibility study for DSAC, Digital Creative Economy in South Africa for Goethe Institut to name a few.



RICHARDSON CHIGOGO, CEO, Peaks of Africa, South Africa

Dealing with every region in Africa, almost 10 - 15 different countries on a daily basis is what I have learnt to perfect both as a skill and a passion over the past 12 years.

As a Group Reservations Manager with a strong personal bias towards Africa I have had the pleasure of spearheading so many major projects in Africa, either in the Leisure, Corporate or MICE space. A strong proponent for intra-Africa travel with a skill set honed through years of dealing with various challenges in different parts of Africa along the whole Tourism value chain. What I bring to the table is years of practical experience dealing with different problems and challenges, different markets allowing for a unique holistic view of the industry on an Africa level. The beauty of Africa is that everyday presents an opportunity to learn something new as the experiences are never the same thus making us constant students of life and the industry.



CHEF QUEEN GUMELE, Head Chef Sakhumzi Restaurant, South Africa

Chef Queen studied Hospitality and catering services in South West Gautent TVET College. She finished her course in 2019 and did her in-service training at a 5 star lodge in Muldersdrift. She rotated in every department in the lodge and got hired as a store lady. She then left the lodge to get more experience in the kitchen, she then went to Sakhumzi restaurant as a student and got hired after a while because of her hard work.

She's currently the head cook in the restaurant. She enjoys working with other chefs since it helps with team work and active communication which makes it easy for problem solving. Her aim is to make sure the restaurant delivers tasty and quality food which results in customer's satisfaction.



CHEF ANDILE SOMDAKA, Executive Chef, Eziko Restaurant, South Africa

After he had successfully served both former presidents, Tata Nelson Mandela and Thabo Mbeki, Andile Somdaka established Eziko Caterers cc during the year 1999. He has well over 16 years of experience in the catering industry. The close corporation has since been registered on the database of the Department of Trade and Industry.

Eziko Caterers has worked with a list of events management companies doing functions around the entire country (RSA) Eziko Caterers has entertained from school kids, man on street to local and international dignitaries.



CHEF CLAUDE BIGAYAMPUNZI, Executive Chef, Marriott Hotels, Rwanda

I am a graduate of "Le Cordon Bleu Culinary Institute Dallas Texas" currently I am an executive chef consultant with OVER 15 years of experience in the international and African food and beverage industry. I am secretary general of the Rwanda Chefs Alliance RCA, I am also on the board of the directors of Africa Chefs Alliance ACA, in addition I am also a member of the Global Chefs led movement of the CHEFMANIFESTO.

That being said I am an innovative chef who enjoys using natural local African ingredients to create sustainable, nutritious dishes to bridge the gap between farm and fork.

As we now know is at the essence of every chef there is that love and passion for feeding people; for that reason I am quite excited to join the African Gastronomy Conversations and Cuisine Session at the "BONDAY" event by producing and presenting dishes representing East and Central African countries.

I do really feel that we are at a new border of uncharted African culinary discoveries and creations. I am honored and proud to be part of the generation of chefs who are hopefully going to put African food on the world map. That would be my ultimate legacy ever as an African Chef.



CHEF BENJAMIN COMPAORE, Sous Chef, Burkina Faso

Senior Technician in Hotel Management, Consultant in general catering, Promoter Manager of the International Society of Restoration and Food Promotion, Manager of the Buffalo Grill & Bistronomique in Ouagadougou also President of the Association of Chefs and Cooks of Burkina Faso (ACC-BF), member of the international jury for the World Cup of Culinary Arts and Pastry in Tunisia 2023, member of the Alliance of African Chefs par excellence. I am very delighted to have been chosen to demonstrate the traditional-modern cuisine of my country and of the Maghreb. I hope to properly meet your expectations that I will be able to cheer up the public who will taste my cooking.

