

TIME	SESSION	TOPIC	SPEAKER
STREAM 4		STRENGTHENING & ENABLING ECONOMIC CAPABILITIES	
10h30 – 10h35	3	Introduction	<ul style="list-style-type: none"> <li>• <b>PROGRAMME DIRECTOR</b> - Nomsa Mdhululi, News anchor and journalist, SABC News</li> </ul>
10h35 – 10h40		Welcome Message	<ul style="list-style-type: none"> <li>• Themba Khumalo – Acting CEO, South African Tourism</li> </ul>
10h45 – 11h30		CONNECTIVITY AND MARKET ACCESS OPPORTUNITIES Insights into Airlift and Route Development as key drivers of intra-African travel market access, business growth and opportunities	<ul style="list-style-type: none"> <li>• Simon Newton-Smith - Interim Executive Commercial, SAA</li> <li>• Alan Renaud - Principal Secretary, Department of Civil Aviation, Ports &amp; Marine, Seychelles</li> <li>• Shingai George - Data Analyst and Insights Expert, ForwardKeys</li> <li>• Sandile Chipunza - Manager, Advocacy &amp; Strategic Relations, IATA</li> <li>• <b>MODERATOR:</b> Aaron Munetsi - CEO, Airlines Association of Southern Africa</li> </ul>
STREAM 1		BEST PRACTICE FOR BRAND AFRICA	
<b>13h00 – 14h00</b>		<b>LUNCH &amp; NETWORKING SESSION: TOUR OF AFRICAN GASTRONOMY &amp; SHOWCASE</b>	<ul style="list-style-type: none"> <li>• <b>Chef Coco Reinharz – South Africa</b></li> <li>• <b>Chef Isaac Sackey - Ghana</b></li> <li>• <b>Chef Bamba Alex – Cote d’Ivoire</b></li> </ul>
14h00 – 14h05	4	Introduction	<ul style="list-style-type: none"> <li>• <b>PROGRAMME DIRECTOR</b> - Nomsa Mdhululi, News anchor and journalist, SABC News</li> </ul>
14h05 – 14h15		Keynote Address	<ul style="list-style-type: none"> <li>• Elcia Grandcourt - Director, Department for Africa, UNWTO, Spain</li> </ul>
14h15 – 15h00		NICHE TOURISM BUSINESS OPPORTUNITIES African gastronomic experiences as niche cultural tourism product opportunities for travel trade and accommodation facilities	<ul style="list-style-type: none"> <li>• Boipelo Tladinyane – African Overland Solo Traveller &amp; Author</li> <li>• Chef Coco Reinharz – South Africa</li> <li>• Chef Isaac Sackey - Ghana</li> <li>• Judy Kepher-Gona – Lead: Sustainable Travel &amp; Tourism Agenda, Kenya</li> <li>• Chef Bamba Alex – Cote d’Ivoire</li> <li>• <b>MODERATOR:</b> Thebe Ikalafeng - Founder and Chairman – Brand Africa</li> </ul>

