

TIME	SESSION	TOPIC	SPEAKER
10h00 - 10h05	1	Introduction	<ul style="list-style-type: none"> • PROGRAMME DIRECTOR - Naledi Moleo – News Anchor and Journalist
10h05 – 10h10	2	Welcome Message and Introduction of Deputy Minister	<ul style="list-style-type: none"> • Advocate Mojanku Gumbi - Board Chairperson, South African Tourism
10h10 -10h15	3	Keynote Address	<ul style="list-style-type: none"> • Hon. Fish Amos Mahlalela – Deputy Minister of Tourism - South Africa
10h15 – 10h45	4	TEDTALK: Unlocking uncommon experiences through Personal	<ul style="list-style-type: none"> • Dr Joshua Awesome - Peak Performance Coach Conference Comperer Team building Consultant & Adventurer-Kilimanjaro Alumni
10h45 – 11h30	5	MINIMIZING RISK AND OPTIMIZING REVENUE Practical lessons for rebuilding travel and tourism businesses through innovative business planning and execution	<ul style="list-style-type: none"> • Jabulani Debedu - Senior Consultant, Strategic Development and Advisory, BDO
11h30 – 11h45		REFRESHMENT AND NETWORKING BREAK	
11h45 – 13h00	6	DIGITAL TRANSFORMATION & INNOVATION Insights and practical approaches to pursuing digital transformation as a business imperative in travel, tourism and hospitality	<ul style="list-style-type: none"> • Iddy John – CEO - Safari Wallet, Tanzania • Linda Balme - Commercial Manager, TravelStart & Innovation City • Roy Barford , Business Development Director, Flow Communications • Robert Manson - Chief Digital Transformation & Technology Officer & Acting Chief Strategy Officer, South African Tourism • Lizanne du Plessis - Director and Founder, EcoAfrica Digital • MODERATOR - Judy Kepher-Gona – Lead: Sustainable Travel & Tourism Agenda, Kenya
13h00 – 14h00		LUNCH & NETWORKING SESSION	
14h05– 14h45	7	THE TRIPLE BOTTOM-LINE APPROACH Collaborating with social entrepreneurship change-makers to catalyse economies of scale and sustainable recovery	<ul style="list-style-type: none"> • Unotida Nyoni - Grandscale Consulting, South Africa
14h45 – 15h00	8	TEDTALK: Fast tracking the capabilities and opportunities around women, youth and SMEs	<ul style="list-style-type: none"> • Sicelile Msimango - Founder & Managing Director, Ndzenga Tours & Safaris
15h05 - 16h00	9	VALUE PROPOSITION AND BUSINESS GROWTH LINKAGES Practical steps to enhance operational efficiencies as brand equity for customer retention and repeat business	<ul style="list-style-type: none"> • Amanda Kotze-Nhlapo – Chief Convention Bureau Officer, South African Tourism • Pearl Motaung-Mlangeni - General Manager, MyPond Hotel, Stenden, South Africa • Rob Kucera - District Director East Africa Complex General Manager - Radisson Blu Hotel & Convention Centre, Kigali, Rwanda • Bheki Dube – Founder & CEO, Curiosity, South Africa • Judy Kepher-Gona – Lead: Sustainable Travel & Tourism Agenda, Kenya • MODERATOR - Naledi Moleo News Anchor and Journalist